



INNOVATION AND GROWTH: FORGING TAURUS OF THE FUTURE

Lake Street Capital Markets Virtual Outdoor Day

JANUARY 22, 2021



TAURUS BRANDS



81 YEARS



38 YEARS

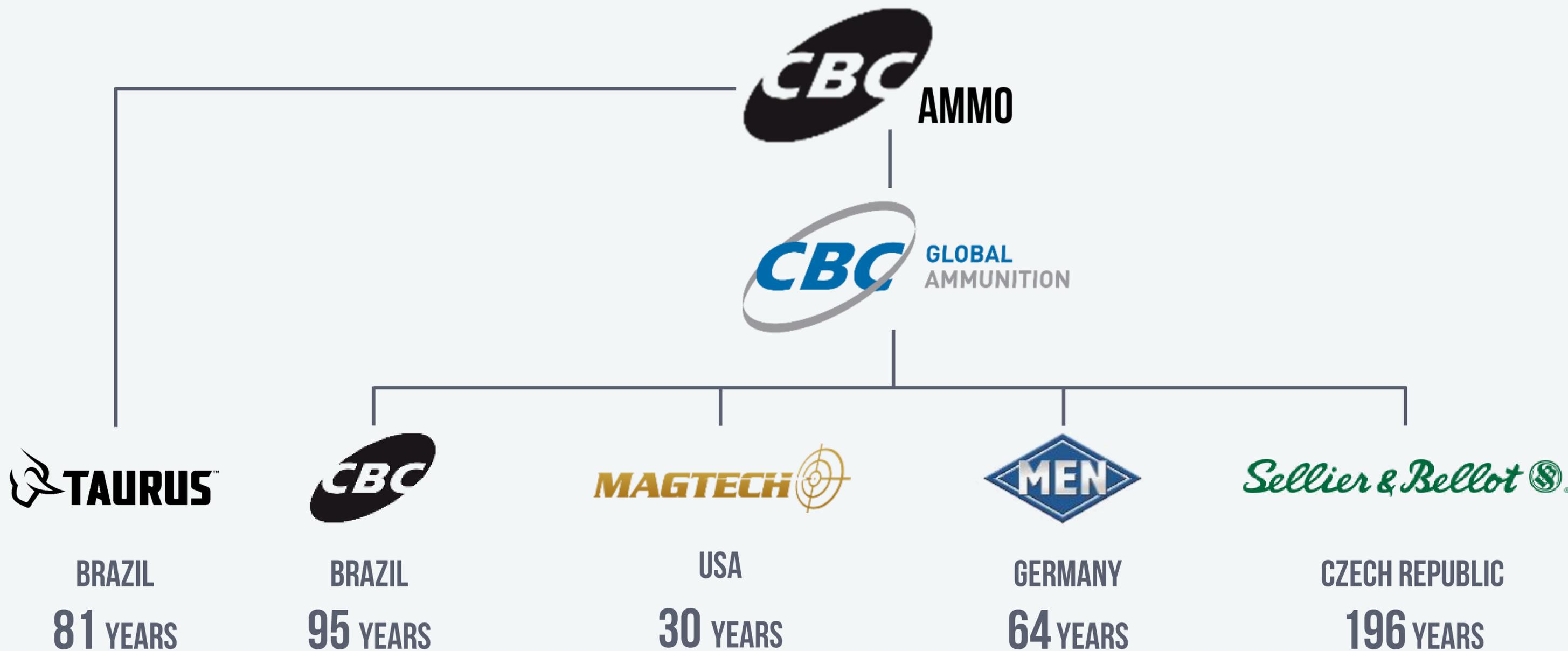


27 YEARS



130 YEARS

TOTAL PRODUCTION CAPACITY: UP TO 2 MILLION GUNS/YEAR



TOTAL PRODUCTION CAPACITY: UP TO 2.4 BILLION AMMUNITIONS/YEAR



Headquarters in Bainbridge, GA

Sales and Marketing
Product Development
Distribution
Manufacturing

- CNC Machining
- Barrel Production
- Metal Injection Molding (MIM)
- Finishing / Blueing
- Assembly

MODELS PRODUCED

- Taurus TX22
- Taurus Poly22
- Taurus Spectrum
- Taurus G2c / G3c (Flex Capacity)
- Heritage Rough Riders



BRAND REPOSITIONING

- Changes in margin structure
- Increased levels of Quality Control
- Aggressive product development roadmap focusing on opportunities in the US Market

GROWTH OPPORTUNITIES

- Price-leader position
- Room to introduce new, innovative products at a higher retail price point

INTEGRATED R&D CENTER

+100 engineers between Brazil and the US enables aggressive pursue of new product initiatives and quick reaction to new opportunities

EMERGING CONSUMER MARKET

Brazil

- World 2nd largest firearm market (estimated)
- Fast growth market – Potential to exponential growth

AVERAGE WHOLESALE SALES PRICE (US\$)



PREPARING FOR THE FUTURE

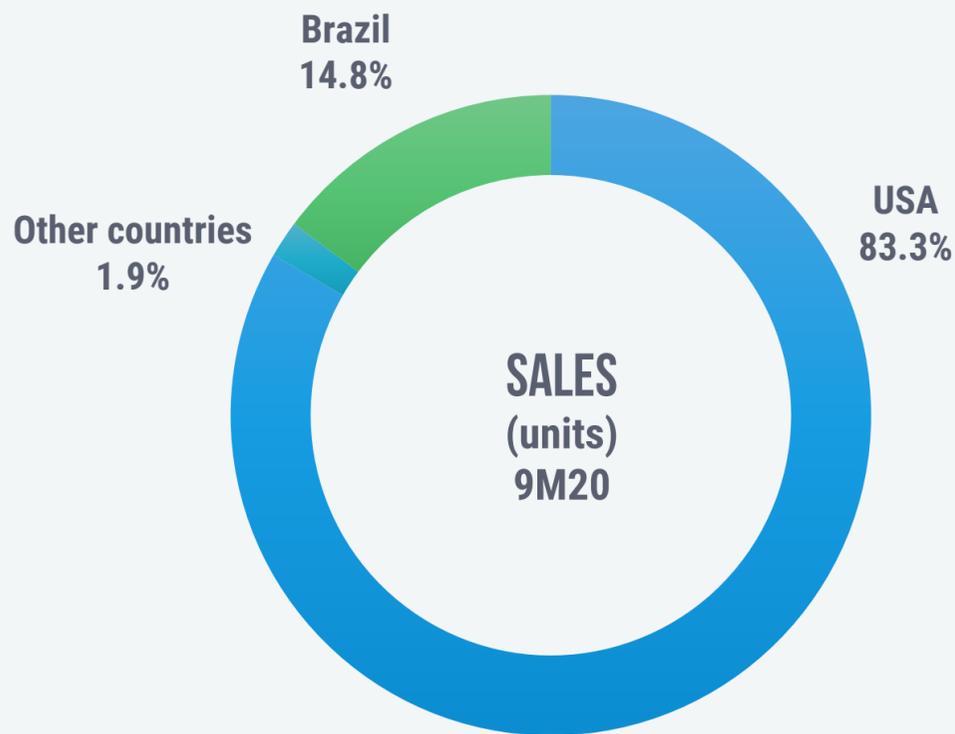


TAURUS PRODUCTION AND SALES



PRODUCTION OF
+ 6,900 FIREARMS/DAY
IN 3Q20

Period	Production/'000 units	Sales/'000 units
3Q20	448	487
9M20	1,103	1,290



PRODUCTIVITY
Firearm units/man



RECORD RESULTS

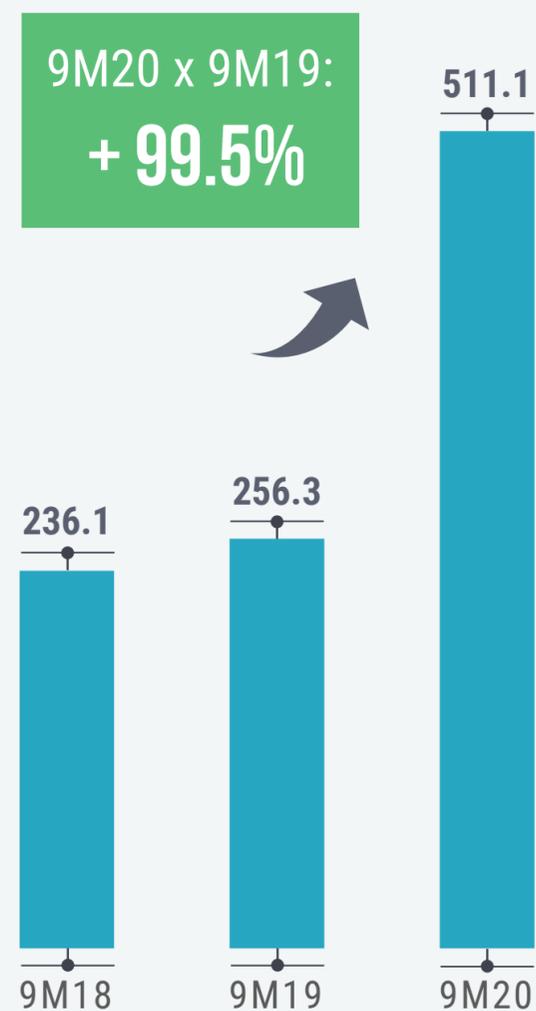
R\$ million



NET REVENUES



GROSS PROFIT



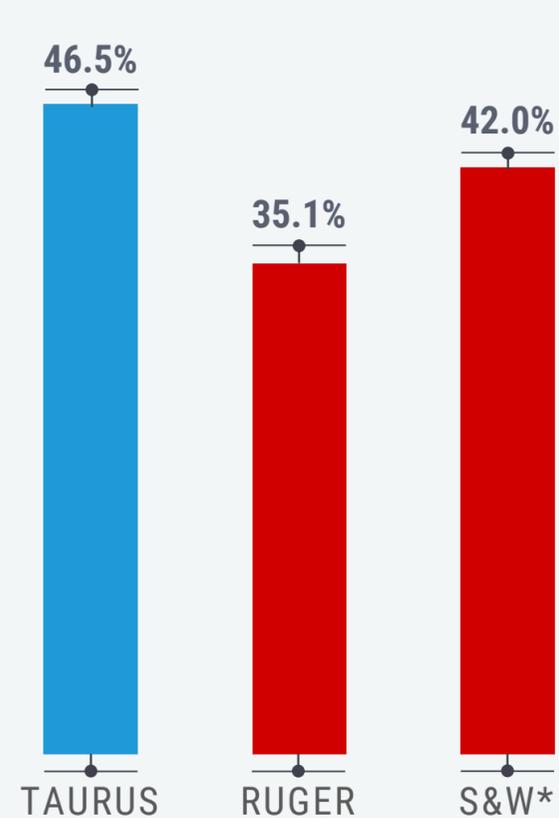
EBITDA



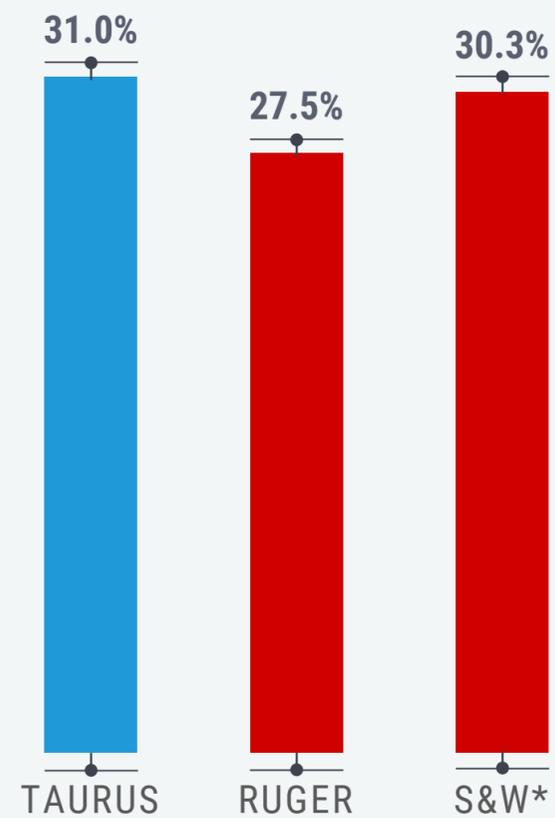
TAURUS x USA-LISTED COMPANIES

3T20

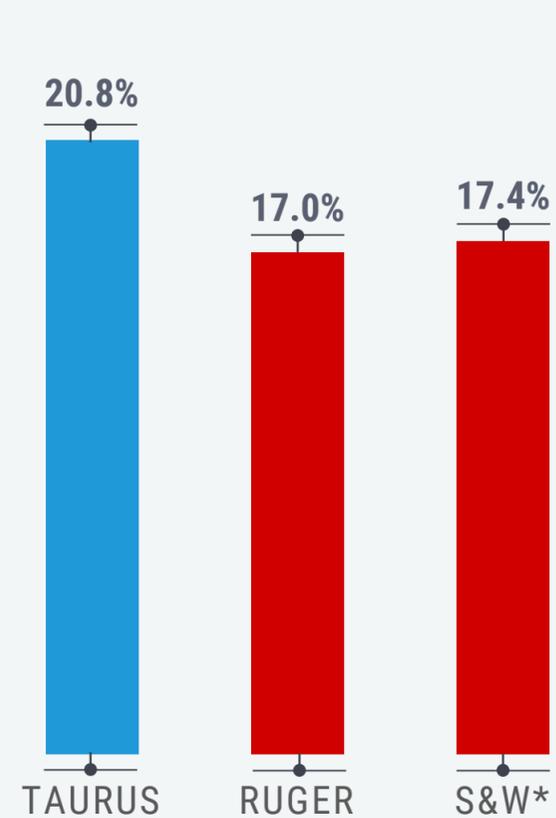
GROSS MARGIN



EBITDA MARGIN



NET MARGIN



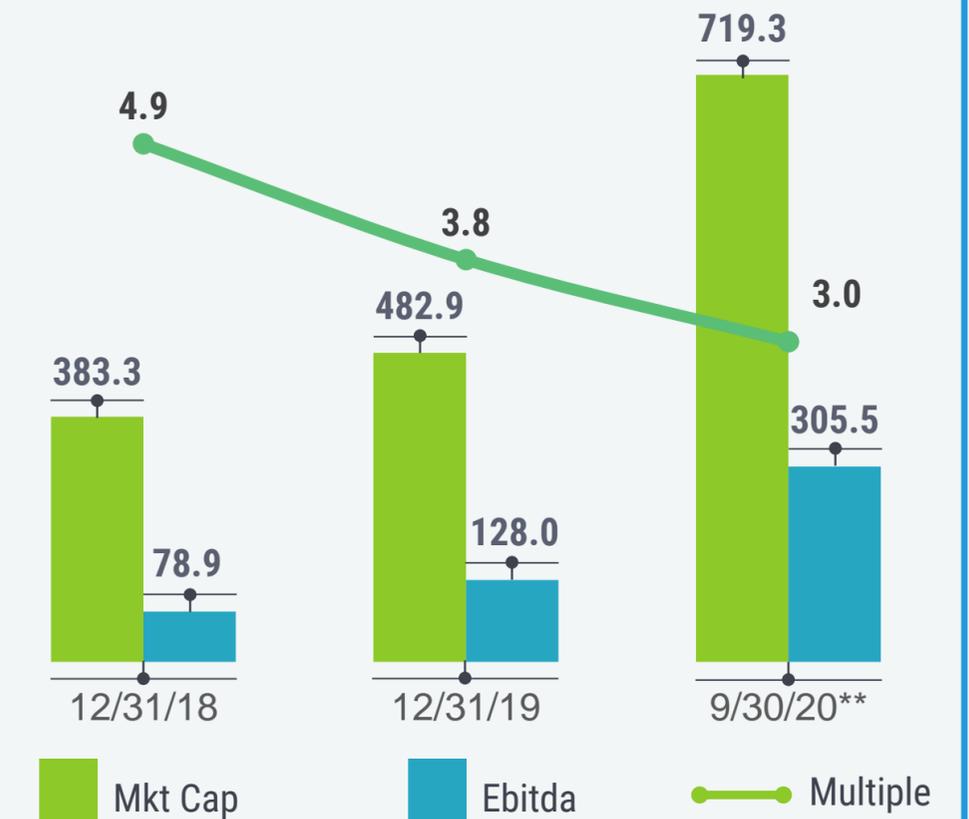
* S&W: 1Q21 – May to July, 2020

MULTIPLES

Ruger: 11 | S&W*: 9



TAURUS MKT CAP/EBITDA Multiple (Sep. 30, 2020)

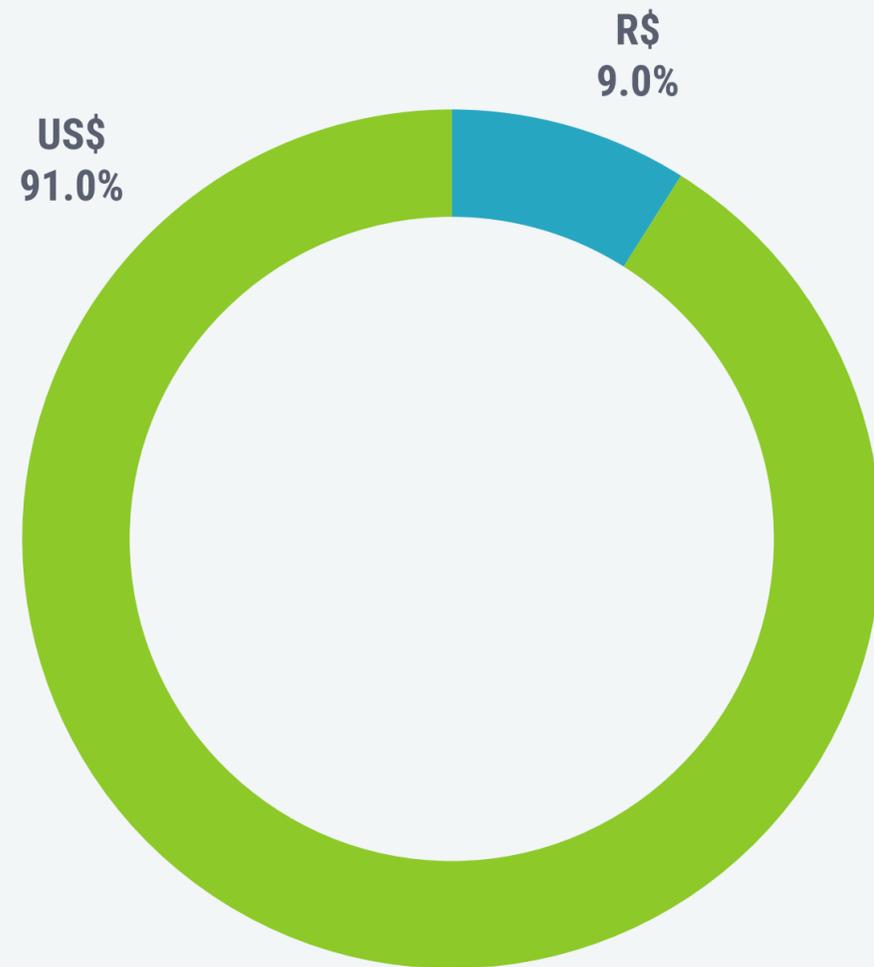


** Ebitda over the last 12 months

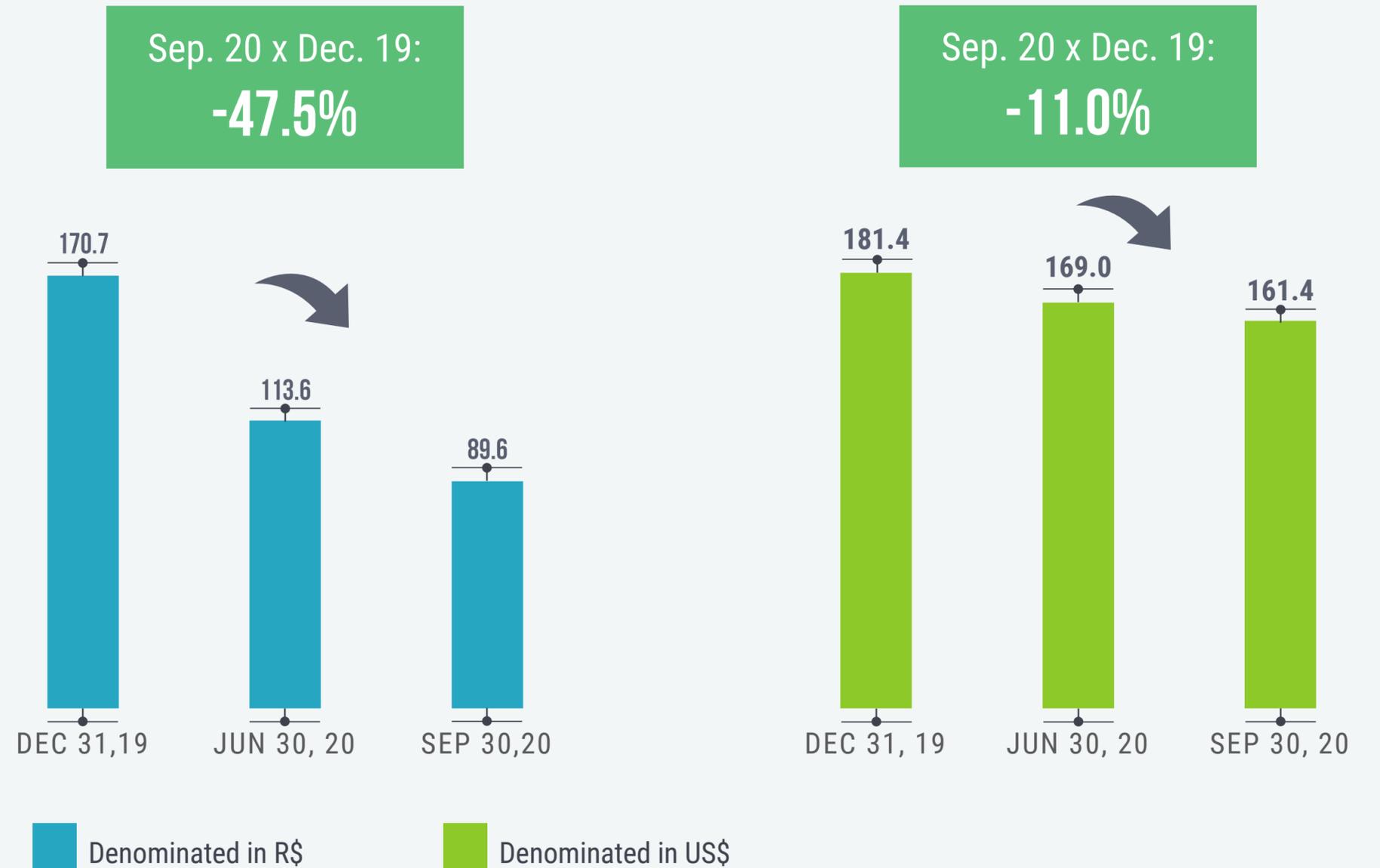
GROSS DEBT

R\$ million

BY CURRENCY AS AT 09/30/20
R\$ 999,8 million



EVOLUTION – AS PER ITS ORIGINAL CURRENCY



CAPITAL MARKET

LEVEL II OF CORPORATE GOVERNANCE

Shares: TASA3 (Ordinary) and TASA4 (Preferred)

Free float

Ordinary: 16.8% | **Preferred:** 95.4%

Market capitalization overcame
R\$ 1 BILLION on Nov. 25, 2020

CAPITAL INCREASE

Total amount subscribed as of Nov. 30, 2020



TASA4 and IBOV
Base 100: Dec. 30, 2015
up to Jan. 19, 2021



REMUNERATION TO SHAREHOLDERS

Current results evidence the likely **reversal** of the negative **Shareholders' Equity** earlier than expected



Resumption of dividend payment to shareholders

SHAREHOLDERS' EQUITY



Aggressive dividend policy.

Payout: 35% of adjusted net profit



PREPARING FOR THE FUTURE

To be the largest light firearms
manufacturer in the world,
generating wealth and
creating value
to its shareholders



Sergio Sgrillo – CFO and IRO

Bret Vorhees – USA CEO